

NSS

COLLEGE OF COMMERCE AND ECONOMICS

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NewsLetter



Editor : Dr. Amar U. Sontakke

Student Editors : Lorna D'Souza
Aafreen Bagwan
Rohit Kadam
Bhavesh Shyal

Created By : Deepak More

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From the Principal's Desk



Dr. Chandra Purkayastha
Principal
Chief Editor

This year, in March, we shall undergo a performance evaluation, assessment and accreditation of our College. We have asked for this evaluation so that we can carry out a continuous process of improvement. This process will help us to improve the use of our facilities, increase opportunities and raise the capabilities of the College. We have a committee which has been doing work in this direction for the past five years. Our performance will be reviewed by experts from other Colleges. They will comment on our status at present and give suggestions for improvement.

Many people associated with educational institutions, see this exercise as a certificate. They would like to be declared a very good College and feel a sense of satisfaction that many others did not get the grade. I know that we all believe that our College is very good. We must remember that all Colleges are unique in their own way. The NAAC team will not expect all

Colleges to be similar. They are going to judge on some pre-determined criteria. This will include teaching outcomes, extra-curricular activities, and infrastructure whether in the building or the office or the library. Most crucially the actual experiences of all those connected with the College i.e. management, teachers, students, office staff, parents, alumni, etc. will be of great importance. "It brought the college that had been in a state of decline together. It arrested that decline. It created a bond between all the stakeholders – teachers, students, parents – and created a social bond in the professional space," added Chakraborty

With the passage of time a feeling of idleness seeps in. The infrastructure may not get repaired in time etc. This leads to a feeling of ineffectiveness. This visit comes as a wakeup call to renew the commitment of all of us to the vision of our founders and fulfilling the demands made on us. Let this visit create a bond between all of us- teachers, students, parents- and renew our commitment to give quality education with greater vigor. Let us put our best foot forward and make our belief that our College is very good come true.



Dr. Amar Sontakke
Editor

Editorial

"This world demands the qualities of youth: not a time of life but a state of mind, a temper of the will, a quality of imagination, a predominance of courage over timidity, of the appetite for adventure over the life of ease."

- Robert Kennedy

Youth is an experience that may shape an individual's level of dependency, which can be marked in various ways according to different cultural perspectives. Personal experience is marked by an individual's cultural norms or traditions, while a youth's level of dependency means the extent to which they still rely on their family emotionally and economically. They need to learn skills to do the job that their country's economy needs. They also need to know how to read, write, think, understand, analyze, and discuss the issues their country faces. However, in order for continuous success to take place; it is the responsibility of our college to provide the youth with proper facilities for, getting equipped with the knowledge of the modern era. Youths are fighters. They fight for an identity in society, equality, the homeless, bullying, unemployment, exploitation, poverty and other problems which the world faces today.

FRIENDSHIP

*I wanted to thank you,
But was unable to explain,
What it means to have a friend ?
To share life's joys and life's pains.
It's good to know our friendship,
Is one of endless devotion.
Forged out of respect,
And every kind of emotion.*

*It's patient and forgiving,
Never failing or forsaking.
When a hand is outstretched,
Or one's heart is breaking.
It's ever faithful,
Even when the world condemns,
And sparkles in the darkness,
Like fireworks and gems.*

*It does my heart good,
At the end of the day,
To know that you will never,
Be more than an email away.*

**PROOF OF A FRIENDSHIP IS KNOWING
THAT, IF I WERE LOST – YOU WOULD FIND
ME.**

Ms. Lorna D'Souza
Student Editor

YOUTH

Youth is the time of life when one is young, but often means the time between childhood and adulthood (maturity) they have rights and also responsibilities that comes with their ages, one of them is age of criminal responsibility, after reaching the initial age, there may be levels of responsibility dictated by age and the type of offense committed. It has been rightly said that we spend the first half of our lives trying to understand the older generation, and the rest half in understanding the younger generation.



Every age has its own charm. Students from a very important group are among the youth of all nations. Their biggest and most legitimate grievance is that what they learn after putting so much time, efforts and money has very little relevant to the realities or like with which they come rare to race after leaving the university.

On the whole, the today's younger generation is much misunderstood and more maligned than it deserves. The world which it is going to inherit will be immensely more exciting than the world of its predecessors ever was or could be. At the same time, life will present to it a much bigger and far more complex challenge, what is really important is that it is treated with understanding so that it can develop to faculties to reshape the world it is going to inherit in accordance with its noblest vision.

Ajaykumar Chilvery
F.Y.BCOM/C, 8968

YOUNG GENERATION

In the words of James " Youth is the joy, the little bird that has broken out of the eggs and is eagerly waiting to spread out its wings in open sky of freedom and hope." Youth is the spring of life. It is the age if discovery and dreams. India is of largest youth population in the world today. Young generation are future of modern India. The youth hopes for a world free of poverty, unemployment, inequality and exploitation of man by man. A world free of discrimination on the grounds of race, colour, language and gender. A world full of creative challenges and opportunity to conquer them. But let us convert these hopes in reality. The role of youth is of most importance in today's time. Young participation is important because youth are the country's power. Youth recognize problems and can solve them. They help other young people attain a higher level of intellectual ability and to become qualified adults. Unfortunately no one is bothered to dream any vision. Martin Luther has said, "I have a dream" and the dream come largely true. If he had not thought of that dream he would have accomplished nothing in his life. Now its time that instead of brain drain we should act like magnets and attract world to India.

Kajol R. Dhainje
F.Y.BCOM/B, G.R. 8909

WORKSHOP ON "SKILL OF PHOTOGRAPHY"

To enhance employability skill among the student's, Commerce Department organized Workshop on "Skill of Photography" in association with Samrudhi Digital Photography. Ghatkopar, Mumbai. On 31st January 2017...Resource person Mr.Animesh Jadhav has delivered informative session on Photography. In his lecture he informed the students about how to handle the Camera and what precautions should be taken at the time photography, how one can become a good photographer etc.





Award Winning Photo in ZEST organised by Kalina University of our College Student Mr.Animesh Jadhav



ZEST Event Kalina University of Mumbai : 1st Prize in Pot Painting (Mr. Pranav Vamane)



Winners of Short Film/Ad Competition organized by M.D. College, Parel (6th Feb.2017)



Winner of Bronze Medal in Intercollegiate Best Physique (05/02/2017) - University level Competition (Vedaksha V. Wagh)



Chairman Dr. Jaydeep Mirashi at Alumni Meeting "LAMHE"



Republic Day

E-Generation

There was a time when life was simple and social equations even simpler. Society consisted of an older generation and younger generation and the twain met somewhere in between. Along came the new age sociologist with trendy buzzwords and PowerPoint presentation and suddenly entire generations were reduced to alphabets. The X-generation, Y-generation, e-generation, baby boomers, the millennial and the newly coined, I-generation. Sociology, demographics, the social sciences

and popular culture have come together in one great melting pot to define who we are, the way we think



and how we live. It is clearly not an exact science but generalizations can be misleading, but even so,

today's youth in India represent a generation for whom the biggest visible change has been taken in lifestyles. The old socialist mantra of "Rice in every bowl" has now been replaced with "a cell phone in every hand". The rising tide of affluence has given today's youth the advantages of technology and a range of opportunities that no generation before them had. Nor have they ever represented such a predominant section of Indian society. ■■■

- Bagwan Aafreen
F.Y.B.COM. / B

7 Days Residential Camp

(NATIONAL SERVICE SCHEME
UNIT 2016 – 2017)

The NSS Unit organized 7 days residential camp in adopted village - Parolgaon, Venue - Vidhayak Sansad, Usagaon Dongri, at post- Bhatane, Tal. - Vasai, Dist-Palghar on 28th December 2016 - 3rd January 2017. On the basis of theme of the camp "Swachh Bharat Unnat Bharat", following activities were conducted :-

- Volunteers have done cleanliness dry at Parolgaon and build soak-pit in school.
- We created awareness about importance of Cleanliness and Health among the villagers.
- We conducted Survey on Swachha bharat (construction and use of toilets) socio-economic surveys of two villages namely Parol in order to study socio-economic, educational and health status of the tribals in Parolgaon Village.
- We visited to Vajreshwari Temple and Ganeshpuri Home of Bhagavan Nityananda.
- We performed Street Play on various themes like "Superstitions", "Swachh

Bharat Unnat Bharat", "Road Safety", "Drug Addiction" and in nearby villages and Gram Panchayat School to create awareness in the society.

The theme of this camp was "Swachh Bharat-Unnat Bharat"
Mr. Sanjay Khaire Asst. Professor and Prof. Akshay Kamble Asst. Professor of Dr. Ambedhkar College, Wadala, Mr. Anand Gangan, Mr. Amrut Patil, Mr. Prakash Ubale, These eminent personalities gave their valuable lectures



TIME

*Ever since the creation of the universe,
Time is monitoring every second of life,
Time is flying high to reach the sky.*

*A flying horse speeding with full force,
Today our friend, tomorrow our enemy,
Every heart beat is remote controlled by time.*

*Good times, bad times,
We are all slaves of time,
Wasted time never returns.*

*Time is money,
Oh! Youth of today,
Think about tomorrow.*

*Whoever tries to play with time?
Will have to bear the consequences.*

*Don't waste away time,
Because it can change mood.
Who will stop time?*

*So make the optimum use of time,
Before our time expires.*

Aniket Singh
S.Y.BCOM/B, GR.NO - 8417

*Someone is sitting in the shade today
because someone planted a tree a long
time ago.*

- Warren Buffett

ALUMNI ASSOCIATION MEET "LAMHE 2017"



The alumnus was held on 7th January 2017. Chief guests Chairman of Institution Jaydeep Mirashi who graced the occasion and



Principal Dr. Chandra Purkayastha guided the event. Many alumni students came upon the stage to express their interesting old moments of college days. As a part of entertainment programme dance, skit and instrumental play was organized by the students which made the day vibrant and colorful. Great feeling of friendliness was observed everywhere with old students retrieving their old memories with their batch mates, seniors and juniors.

SPEECH ON SUSTAINABLE ENVIRONMENT

On 16th January, 2017 our college had organised a speech on Sustainable Environment which was delivered by Mr Datta, the member of United Nation's Environmental Policy. He explained how international efforts are active to



establish and to maintain the environmental policy. He emphasized for reducing green house gases and biodiversity conservation which has been done. He also highlighted how all nations came together and have



established the policies for biodiversity as it is decreasing at alarming rate. He commented on environmental impact on industrial and ecological sector and therefore the various efforts taken by the nation in sustainable development.

PPT COMPETITION

The Department of Commerce had organized Power Point Presentation Competition on the topic of Advertising and Children on 25th January, 2017. The intention to arrange this competition is to enhance the quality of students in PPT presentation. The Department also organized Elocution Competition on Commerce related subjects on 28th January 2017.



CAPITAL MARKET AND INDIAN ECONOMY

The Department of Accountancy in collaboration with BSE Brokers Forum conducted a



short term certificate course on X Overview of the Indian Capital Markets and Indian Economy X which is aimed to spread and provide information

on Indian capital markets along with various financial products and services. This lecture was conducted from 23rd January to 30th January 2017.

Innumerable aspects were covered in the lectures such as working of stock market, derivatives market, currency market, commodity markets, mutual funds as tool for investment, fundamental analysis, monetary policy and its impact on stock market, impact of macro economics on stock market. The sessions

were conducted by Mr Smith Shah (C.A,C.S), Mrs Sashikala Pandey (Honour in Economics, M.A in Psychology), Mr Kaushal



Mishra (M.COM,B.ED) and Ms Rukaiya Shah (B.COM,M.COM).

FIELD VISIT TO MAHARASHTRA NATURE PARK 2017

EVS department had organised a field visit at "Maharashtra nature park, Dharavi", on January 2017. Expert persons presented PPT Presentation based on entire park and biodiversity present in the park. Students enjoyed this presentation as they got an idea about colourful butterflies, insects, snakes and variety of medicinal plants in the park. Mr Prashant Gokarankar and Mr Sachin Rane

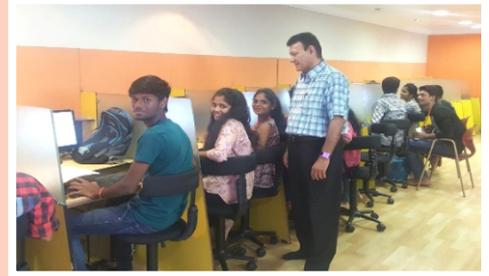


accompanied us a guide they introduced a new fact that the park has been built on the dumping ground, different varieties of birds, insects, butterflies in the park and also number of medicinal plants. The creek supports a lush evergreen mangrove forest which is a favorite spot for migratory and aquatic birds.

CERTIFICATE COURSE IN COMPUTER BASIC

A certificate course in computer basic was arranged in our college by department of mathematics and Statistics on 17th January 2017. This course was arranged for F.Y.BCOM and S.Y.BCOM students. Dr Fayas Gadiwala, Director Brain Point Computer

Institute, Mumbai was the resource person who delivered the basic information of computer. Students showed their interest and gave their good interaction. They were thankful and looking for such courses to be held.



GUEST LECTURE ON E-COMMERCE

The department of Commerce has organized a guest lecture on "OPPORTUNITIES AND



CHALLENGES" by Mrs. Anuradha Ganesh (CA) on dated 30th Jan. 2017. in her

valuable speech she spoke on E-Commerce in India, Demonetization and E-Commerce etc. Mrs. Anuradha gave detailed information of numerous examples of E-Commerce such as Amazon, ebay, paytm and many more.

THE TRUE FOUNDATION OF YOUTH

Non-religious people don't believe it,
Even though it happens to be the truth.
When people are resurrected,
It will be like finding the foundation of youth.

When we live in the Paradise,
Nobody will ever grow old.
We won't contract diseases,
Not even the common cold.

When we're living in the paradise,
We will be happy and never depressed.
The Lord will let us live forever,
And that means that we'll be truly blessed.

After trillions of years pass,
We will have no wrinkles and no grey hairs.
When it comes to living in the paradise,
I hope that I see you there.

-Bhavesh Shyal, F.Y.B.Com. /A

MARATHI VANGMAY MANDAL

This year Marathi Vangmay Mandal is publishing, 'Yuvank' which is a handbook of students. This special



edition consists Student's poems, pictures, articles etc in the handwriting of students. The original manuscript has been put in the Library. We celebrated Marathi Pandharwada from 1st January to 15th January 2017



with the arrangements of various competitions, such as Katha-Kathan, Six words Story, Deabate Competition, Speeches, Poetry Recitation and Granth-Pradarshan etc.

The wine of youth does not always clear with advancing years; sometimes it grows turbid.

-Carl Jung

NAAC GUIDANCE LECTURE

A Valuable NAAC guidance lecture on "Preparing the College for 3rd Cycle of NAAC re-accreditation process" was arranged on 16th January 2017 in college library. Resource person Dr. Amita Lal, Vice Principal of Acharya & D.K. Marathe College, Mumbai

informed to achieve success in NAAC. She suggested some important methods to arrange the files, to do effective presentation and the Documentation.



WDC ESSAY WRITING COMPETITION



Essay Writing Competition was held on 31st January 2017 by WDC of College. The topics were relevant to SOCIAL CRIMES IN INDIA AND WOMAN. The intention was to throw the light on the social existence of women in India. There was an overwhelming response from the students. The notable thing was that the male students were also put their opinions positively towards the women.

COUNSELLING LECTURE OF WDC

On 1st Feb, 2017 at 10 a.m. WDC of our college organized a counselling lecture. Dr. Parveen Khan, HOD of Psychological Department, Maharashtra college took session on "HOW TO FACE ADVERSITIES". The session was enriching in delivery and students learnt many things about adversities in life and how to handle them.

Library Services to the Community and Alumni members



The community membership drive was arranged on 30th and 31st January 2017 by the college library for external people. The college library was intended to be a resource centre for all of public of Tardeo area and the alumni members. Our collection of Marathi, Hindi and English books on religion, history, novels, drama and biographies of well-known persons are appreciated by the people.

Exploring the world of Letters

The book exhibition of reference books was arranged in the library for T.Y.B.Com from 23rd January to 25th January 2017 from 8.30 am to 2.30pm. The main intention of this book exhibition was to create awareness among the students about the available books and journal in their subject. Library arranged Orientation on "How to use online resources of NLIST" jointly organized by the college library and research cell on 8th December 2016 at 11.00 am in library.

The seminar on "Academic writing: references and citation" was organized jointly by IQAC, college library and research cell on 8th December 2016 at 11.30 am in library.

